§ 168.65

- (ii) State the name and address of one or more retail dealers who stock the pesticide.
- (iii) Contain a prominent notice of the limitations on use under the section 18 emergency exemption.
- (3) Any pesticide for any use authorized only by a FIFRA section 24(c) special local need registration, unless the advertisement contains a prominent notice of the limitations on use under the section 24(c) registrations.
- (4) Any unregistered pesticide for any use unless the advertisement is one permitted by paragraph (b) (2) or (3) of this section.
- (5) A registered pesticide product for an unregistered use, unless the advertisement is one permitted by paragraph (b) (2) or (3) of this section. However, as a matter of policy, the Agency will not regard as unlawful the advertisement of uses permitted by FIFRA section 2(ee) provided the product is not an antimicrobial pesticide targeted against human pathogens (see 51 FR 19174; May 28, 1986).
- (c) For purposes of paragraph (b) of this section, a "prominent notice of the limitations on use" is one which sets forth the limitations on use in a manner reasonably likely to be understood by persons to whom the advertisement is addressed. For printed advertising, this criterion will be met by a legend in 6-point or larger type.

Subpart C [Reserved]

Subpart D—Export Policy and Procedures for Exporting Pesticides

Source: 58 FR 9085, Feb. 18, 1993, unless otherwise noted.

§ 168.65 Applicability.

- (a) This subpart describes the labeling requirements applicable to pesticide products and devices that are intended solely for export from the United States under the provisions of FIFRA section 17(a).
- (b) This subpart applies to all export pesticide products and export pesticide devices that are exported for any purpose, including research.

- (c) Export pesticide products and export pesticide devices are also subject to requirements for pesticide production reporting, recordkeeping and inspection, and purchaser acknowledgement provisions that can be found in the following parts:
- (1) Pesticide production reporting requirements under FIFRA section 7 are located in part 167 of this chapter (as referenced in § 168.85(b)).
- (2) Recordkeeping and inspection requirements under FIFRA section 8 are located in part 169 of this chapter (as referenced in §168.85(a)).
- (3) Purchaser acknowledgement statement provisions under FIFRA section 17(a) are located in §168.75.

[80 FR 75754, Dec. 19, 2014]

§ 168.66 Labeling of pesticide products and devices for export.

Any label and labeling information requirements in §§168.69, 168.70, and 168.71 that are not met fully on the product label attached to the immediate product container may be met by collateral labeling that is either:

- (a) Attached to the immediate product (container label); or
- (b) Attached to or accompanies the shipping container of the export pesticide or export device at all times when it is shipped or held for shipment in the United States.

 $[80~{\rm FR}~75754,\,{\rm Dec.}~19,\,2014]$

§ 168.67 Definitions.

Terms used in this subpart have the same meanings as in the Act and as in §152.3 of this chapter, unless otherwise defined in this section.

Export pesticide device means a device, as defined in FIFRA section 2(h), that is intended solely for export from the United States to another country.

Export pesticide product means a pesticide product, as defined in §152.3 of this chapter, that is intended solely for export from the United States to another country.

[78 FR 4077, Jan. 18, 2013]